

Press Release: Metrohm UK Ltd Launch New Website

Date: 19th January 2010

Today sees the launch of the new Metrohm UK Ltd website, www.metrohm.co.uk, with a fresh new look it is now easier to search through our extensive range of products, and access hundreds of applications online.

Metrohm UK Ltd has been investing heavily into its business over the last 18 months with new premises, new IT Systems and new employees. Relocating to new premises in Runcorn, Cheshire, Metrohm UK invested 1.5 million pounds into the new premises which has provided specialist laboratories for all of the "Ion Analysis" techniques to support customers and also offers excellent facilities for hosting training sessions & workshops, seminars and instrument demonstrations.

The new UK website is the latest development from Metrohm. The look of the site follows the corporate style of the Metrohm brand. Changes to the website include a more simple navigation bar making it quicker and easier to find what you are looking for.

Dedicated Training and Seminar Pages containing schedules of the upcoming sessions for customers to book onto and a Basic Theory section containing downloadable overviews of Ion Analysis Techniques are some of the new features on the site.

The Metrohm Ireland website is also undergoing a similar transformation and will be live in the coming months. Both sites will continue to be developed adding news features, information and promotions.

For more information on this press release please contact the Marketing Department at Metrohm UK Ltd.

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Note to Editors:

Metrohm UK Ltd is the UK distributor of Metrohm AG, the leading manufacturer of Ion Analysis Instruments.

Metrohm is synonymous with potentiometric titration, Karl Fischer titration, ion chromatography and voltammetry solving your analytical chemistry problems with quality instrumentation and support services in the technologies of POTENTIOMETRIC TITRATION, KARL FISCHER TITRATION (moisture analysis), ION CHROMATOGRAPHY, VOLTAMMETRY (trace analysis), On-line & AT line analysis and VISCOMETRY.

Set up in 1995, Metrohm UK serves the key markets of the UK including the chemical, petrochemical and pharmaceutical industries, as well as the automotive and food sectors.